

July, 2011

Dear Coach:

Thank you for considering attending the 2012 Sand Dollar / Whitlow Invitational to be held at *ESPN Wide World of Sports Complex* located in Orlando, Florida. In an effort to help you promote your gymnastics program and encourage your gymnasts, we would like to offer you the opportunity to purchase ad space in the program that will be sold at the meet. This program will include the rotation schedule and score sheet as well as numerous advertisements and offers from our area businesses. We do hope that you will take this opportunity to promote your teams, and encourage your gymnasts at this exciting event. Each paid ad will also receive one complimentary copy of the Sand Dollar / Whitlow Program, (to be picked up at the meet).

I have included an order form that you may duplicate so that your facility and/or parents may place an advertisement or personal message of encouragement for their gymnast. The size and prices of the advertisements are outlined on the order form. Artwork or Pictures may be emailed, in **PDF**, or **JPEG** format or sent along with the order form to the following address.

Payments (made out to EGO Booster Club) & order form need to be mailed to:

**EGO Booster Club
c/o Dawn Gay
5340 Rockinghorse Place
Oviedo, FL 32765
Email: dawngay001@yahoo.com
Cell Phone: 407-285-7598**

If you have any questions, please feel free to contact me. I will be happy to assist you in any way possible.

Again, thank you for considering entry to our annual competition. We look forward to meeting you and helping you promote and encourage your teams and gymnast in the 2012 Sand Dollar / Whitlow program.

See you in January, at Disney World!

Sincerely,

Dawn Gay
Orlando Metro EGO Booster Club
Sand Dollar Program Chairperson
Dawngay001@yahoo.com

2012 Sand Dollar/Whitlow Program
Ad Form

Orlando Metro Gymnastics EGO Booster Club

- Full page \$225 _____
 - Half page \$145 _____
 - Quarter page \$100 _____
 - Business card \$ 75 _____
- Total Ad Cost \$ _____

**Please make checks payable to:
EGO Booster Club**

Ad Sizes:

**Full page – 7.5 x 10
Half page – 7.5 x 4.75
Quarter page – 3.5 x 4.75
Business card – 3.5 x 2**

Company or patron name

Address

City State Zip

Authorizing Individual Phone

Gym Name

Please attach this form to your ad copy and include with your camera-ready art.

**** You may also email your ad in PDF or JPEG format to dawngay001@yahoo.com
Please be sure to mail the filled out form and payment to:**

**EGO Booster Club
c/o Dawn Gay
5340 Rockinghorse Place
Oviedo, FL 32765**